WHO WE ARE
IDEA Public Schools is a growing network of tuition-free K-12 public charter schools serving more than 15,000 students in 30 schools in the Rio Grande Valley, San Antonio and Austin, Texas.

WHO WE SERVE
IDEA Public Schools prepares students from underserved communities for success in college and citizenship.

WHY WE SERVE
We believe that education is the surest path out of poverty and toward a more just, enduring democracy. Through great teachers and great schools, we can close the achievement gap for our students and families.
LETTER FROM THE CEO
Tom Torkelson, CEO and Co-Founder

At IDEA Public Schools, we are committed to transformational change through education. We know that a great education changes lives. For individual students, it provides opportunities where there may have been few. For families, it is the catalyst for generational mobility. For communities, education is the foundation of economic, social and democratic progress.

Ensuring that all students have access to life-changing educational opportunities is not just the challenge we face as a district, but the most pressing challenge we face as a nation. Despite an ongoing national conversation about the economic and educational disparities in America, the achievement gap has never been larger than it is now.* Alarming, only 8% of low-income students graduate with a college degree.

As the achievement gap widens, the importance of a college degree increases. For individuals, the disparity in weekly earnings between those with a bachelor’s degree and those without is as large as it has ever been. As a nation, if we endeavor to be a leader in an increasingly competitive global marketplace, access to college for all children is not a luxury; it is a necessity.

As the achievement gap widens, the importance of a college degree increases. For individuals, the disparity in weekly earnings between those with a bachelor’s degree and those without is as large as it has ever been. As a nation, if we endeavor to be a leader in an increasingly competitive global marketplace, access to college for all children is not a luxury; it is a necessity.

At IDEA, we believe that every child, regardless of their background, deserves the unlimited opportunities provided by a great education. We believe that a great education includes a college degree. We believe that if enough students realize these opportunities, they will transform their communities, their state, and their country.

Fourteen years ago, this vision inspired us to open our first IDEA school. Today, that vision is being realized. Across 30 schools in three regions, students are taking their first steps toward a college degree. Across the country, IDEA alumni are entering and graduating from college at unprecedented rates. This year, 99.7% of our graduating seniors matriculated to college. To date, IDEA alumni are graduating from college at twice the rate of their Texas peers and at five times the rate of low-income and Hispanic students nationwide.

This success is only the beginning. I know that the next generation of innovators, entrepreneurs and community leaders is sitting in our classrooms now. To unlock their potential, we will continue to improve our approach to personalized and adaptive learning. To inspire and guide them, we will continue to invest in the best teachers and leaders for our classrooms and schools.

I know that every one of our students can receive a college degree. To prepare them, we will provide access to a rigorous, college preparatory curriculum for every child that prepares them to enter the tier one and tier two universities that provide an abundance of resources for our students to thrive. To support them, our alumni team will guide them through nearly every aspect of their college transition.

In 2013, we tackled these challenges head on. The results speak for themselves:

**EXPANSION**
We expanded to serve more than 15,000 students across 30 schools in three different regions in Texas.

**ACHEIEMENT**
We graduated more than 400 students who were all accepted to college.

**RANKING**
US News and World Report Report ranked every one of our high schools with enough data in the top 1% of all high schools in the nation.

**ACADEMIC**
Once again, we received the highest possible academic rating from the state of Texas.

This was our most successful year to date. Read on to learn more.

Tom Torkelson
Founder and CEO

This year, 99.7% of our graduating seniors matriculated to college. To date, IDEA alumni are graduating from college at twice the rate of their Texas peers and at five times the rate of low-income and Hispanic students nationwide.
Good schools run on strong culture, curriculum and classroom management. But what does it take to run a great school, or an entire network of great schools? These five ingredients truly set IDEA apart.

**IDEA’S INGREDIENTS FOR IMPACT**

1. **Culture of high expectations for staff and students**
2. **Cutting-edge program model**
3. **A great teacher in every classroom, a great leader at every school**
4. **College-going culture and curriculum for all**
5. **Unprecedented support for students to and through college**

"Children are apt to live up to what you believe of them."
– Lady Bird Johnson

We believe that every student deserves a great education. We believe that every student can and will live up to the ambitious expectations set for them.

The structure of our high-performing schools and the guidance of great educators ensure that students rise to the occasion.

**IDEA’S SIX CORE VALUES**

- Closing the achievement gap
- No excuses
- Whatever it takes
- 100% everyday
- Sweating the stuff
- Team & family
A great teacher in every classroom, a great leader at every school

At IDEA, we know that the most important two factors in the success of our students are their teachers and school leaders. They are the faculty and staff who blaze trails as leaders, innovators, mentors and advocates for our students.

To ensure that every IDEA student has access to a great teacher and school leader, we have developed a comprehensive approach to recruiting, developing, and retaining great teachers and leaders. Once becoming part of our Team and Family, teachers participate in continuous professional development, beginning with New Teacher Institute and Elementary Teachers Academy. Throughout the school year, our teachers are frequently observed, given feedback, and coached through the year-long Professional Development Cycle on how they can improve to ensure their students’ success.

We aim to not only set our people up for success, but also to develop and retain the next generation of transformational IDEA leaders. The vast majority of current school leaders were once IDEA classroom teachers, developing their skills in the Action Learning Program for rising leaders and the Rhodes Fellowship for aspiring school leaders. By investing in recruiting, developing and retaining the absolute best teachers and school leaders, we can ensure that our students are receiving the quality education they deserve.

Cutting Edge Program Model

IDEA offers students a rigorous and personalized foundational curriculum called BetterIDEA. BetterIDEA combines a rigorous classroom curriculum with an innovative approach to personalized learning through the use of blended learning technology. IDEA’s classroom curriculum allows students to advance at their own pace in reading and math. The curriculum is proven to accelerate learning in all students, including gifted students and those with learning disabilities. The program enables teachers to differentiate for students at various learning levels and bring struggling students to grade level faster. Beyond the traditional classroom setting, elementary and middle school students at IDEA’s hybrid campuses spend a quarter of the school day supplementing their classroom learning by working on individualized lessons in blended learning labs. These labs utilize new and adaptive learning technologies and provide spaces for students to work at their “just right” reading and math levels. Moving forward, IDEA will continue to refine and implement an increasingly personalized learning model that ensures success for all students.

“We see and then we do what is best for our kids… every single day.”

– Pablo Mejía, Director of Individualized Learning
A college-going culture and curriculum for all

When visitors arrive at an IDEA campus, the first thing they often notice are the college banners hanging from the rafters and the core value posters on the walls. While these are the most outward displays of our focus on college success, IDEA's college-going culture shines through in the classroom.

IDEA teachers emphasize the sense of what is possible for students in college and beyond. This focus is evident in the classroom, where students, teachers and school leaders all work together toward the goal of college success.

A college-going mindset is only one part of the equation. In order for IDEA students to be truly college-ready, they must have access in middle and high school to a challenging college preparatory curriculum that teaches them to write effectively, read complex texts, think critically, and drive their own learning. In middle school, students are introduced to a rigorous pre-AP curriculum. In high school, all students will prepare for and enroll in Advanced Placement courses. These courses allow students to experience and prepare for college-level rigor while working toward earning college credit. This year, IDEA students took an average of five AP exams and more than 180 students earned college credit based on their AP scores. At IDEA College Preparatory in Donna, 46% of students earned the prestigious International Baccalaureate diploma.

IDEA boasts a tremendous track record of not only getting our students to college, but also through college successfully. Nearly two out of every three IDEA alumni will be the first person in their family to graduate from college. The way we prepare our students for the academic, social and financial demands of post-secondary education is part program, part planning and every bit passion on behalf of our students and families.

At IDEA Public Schools, students receive an unparalleled level of support on their road to college. IDEA's Directors of College Counseling are focused solely on assisting students and families through every step of the college application process, from identifying potential colleges to guiding students and families through the financial aid process. For the seventh year in a row, 100% of IDEA's graduating seniors were accepted to college. Additionally, the Class of 2013 was awarded more than $15 million in scholarships.

IDEA's support for students does not stop at graduation. IDEA's Alumni Affairs team is the natural extension of our K-12 faculty and staff, a dedicated network of IDEA staff that help bridge the gap between senior year and the first two years in college. The Alumni Affairs team works with every student to provide the support necessary for students to succeed in college, coaching them around the three essential college-success factors, including academic performance, financial health, and personal advocacy.

"Education is the greatest equalizer in our society. IDEA provides a world class education to children who would normally get lost in the traditional public school system.”

Bill Carrera, Member, Board of Directors
**Blended Learning**

Learning is a complex and individualized phenomenon, and no two children are alike. IDEA students arrive on campus with a variety of needs, interests and learning styles. At IDEA, we are committed to an individualized approach to teaching and learning that meets each student at their individual learning level and maximizes their opportunities for success.

A critical component of IDEA’s individualized approach is blended learning – the use of adaptive learning technology to supplement traditional classroom instruction. The centerpiece of IDEA’s blended learning approach is the use of two technology-based learning labs: the iLearning Hotspot and Accelerated Reader Zone.

In the Learning Hotspot, students work with a variety of math software programs that adapt the pacing, rigor and content of the lessons based on student performance. Students working in the Accelerated Reader Zone choose from a wide selection of books at their reading level and track their progress on individual mastery tests.

This blended learning approach is not only exciting, it is effective. Students needing remediation are getting caught up faster. Students needing enrichment are benefiting from advanced content. Most importantly, every student is getting the lessons they need, when they need them, in a fun and empowering format.

**Race to the Top**

In December 2012, IDEA was awarded a $31 million grant to expand its approach to blended learning as part of the nationwide Race to the Top District competition, a U.S. Department of Education program. Race to the Top complements IDEA’s existing commitment to personalize and deepen student learning in order to profoundly impact student achievement, teacher effectiveness and ensure college readiness and preparedness.

This year, the promise of these new projects has become a reality. A wide range of Race to the Top projects, from college summer experiences for IDEA students to new online Advanced Placement and language offerings are in the early stages of implementation.

Of these projects, one of the most exciting is IDEA’s reimagined approach to student intervention. This year, IDEA launched a competitive pilot on four campuses to create innovative solutions to providing effective, real-time intervention to improve student performance. Through the use of technology and new data systems, these campuses are finding new ways to target individual teaching and maximize learning time to ensure that every student is on track to graduate college-ready.

By leveraging key learnings from these campuses, IDEA will scale a revised approach to intervention to all secondary schools. The Race to the Top implementation is creating unprecedented opportunities for new programming that cements IDEA as a leader in innovation among public schools systems nationwide.

“**INDIVIDUALIZED LEARNING AT IDEA**

“If there’s a single reason for supporting IDEA or sending a child to an IDEA school, it has to be the opportunity for student success in life.”

– R. David Guerra, Member, Board of Directors
COLLEGE FOR ALL

IDEA sets a high bar for our students and our schools: 100% matriculation to college. Many campuses achieve this milestone each and every year. In total, 99.7% of IDEA graduates have matriculated to a college or university. Today, nearly 1,000 IDEA alumni are on college campuses.

COLLEGE SIGNING DAY

At IDEA’s College Signing Day, graduating seniors reveal their college choices. Along with parents, teachers and fellow students, the IDEA family celebrates their achievements and looks forward to their success in college and beyond.

CLASS OF 2013

433 IDEA GRADUATES
2,064 COLLEGE ACCEPTANCES
229 COLLEGES AND UNIVERSITIES ACCEPTING IDEA STUDENTS
$13,200,00 SCHOLARSHIP MONEY EARNED BY IDEA GRADUATES
81% of IDEA Public Schools students are graduating with college-ready reading skills. This exceeds the state rate by 17% and the RGV rate by 37%.

86% of IDEA Public Schools students are graduating with college-ready math skills. This exceeds the state rate by 23% and the RGV rate by 32%.

IDEA Public Schools Advanced Placement (AP) and International Baccalaureate (IB) participation rates are nearly triple the state and RGV rates. IDEA students pass at rates 61% higher than other RGV students.

IDEA graduates are attending college at rates 45% higher than Texas graduates as a whole and 34% greater than RGV graduates.
IDEA ALAMO

• Year Founded: 2010
• Alamo, Texas
• Grades Served: K-3, 6-9, 11-12
• Emma Garza, 3rd grade

Emma Garza is a third grade student at IDEA Alamo. She loves spending time in the iLearning Hotspot where she chooses her own books and reads for mastery.

IDEA ALLAN

• Year Founded: 2012
• Austin, Texas
• Grades Served: K-3, 6-7
• The Rubios, Teachers

Chris and Daniela Rubio are not only outstanding lead teachers for third and seventh grade respectively, they are married. “IDEA’s values are not just posters on the wall of every classroom, but they inspire and focus our team, creating shared purpose for our work.”

IDEA Allan, Austin’s first IDEA campus, will be moving to a new permanent campus for the 2014-2015 school year.

IDEA BROWNSVILLE

• Year Founded: 2012
• Brownsville, Texas
• Grades Served: K-5, 6-7
• Kevin Villafranca, 7th grade

Kevin chose to enroll at IDEA as 7th grader, following in the footsteps of his younger brother Michael, a 1st grader. Now, Kevin feels his teachers are preparing him for college. He likes physics because it’s not easy. He likes the challenge and wants to study science at the University of Oregon.

IDEA CARVER

• Year Founded: 2012
• San Antonio, Texas
• Grades Served: K-5, 6-7
• Mya Davis, Kindergarten

In 2012, IDEA partnered with Basketball Hall of Famer and humanitarian David Robinson to assume management of The Carver Academy, a private elementary school founded by Robinson and his wife in 2001. After searching the state for high-performing charters, the Robinsons invited IDEA to convert the Academy into a public charter school. Today, students like Kindergartener Mya Davis take their first steps toward college and their dream careers at IDEA Carver Academy and College Prep.
IDEA DONNA

- Year Founded: 2000
- Donna, Texas
- Grades Served: K-12
- Jenny Corroy, Teacher

Consistently ranked as one of the top high schools in the country, more than 40% of IDEA Donna’s graduating seniors earned the prestigious International Baccalaureate diploma. Jenny Corroy, a 12th grade English teacher, is part of the team leading IDEA Donna students to unprecedented success. In 2013, Jenny was awarded the 2013 Fishman Prize for Superlative Classroom Practice, one of only four teachers in the country to receive the award. She also received the 2013 Teach For America Alumni Award for Excellence in Teaching.

IDEA EDINBURG

- Year Founded: 2011
- Edinburg, Texas
- Grades Served: K-4, 6-8
- Celeste Uribe, 4th grade

As a founding student of IDEA Edinburg, Celeste embodies the spirit and dedication of the IDEA Edinburg students and staff. Committed students like Celeste helped make IDEA Edinburg the 2013 IDEA Campus of the Year.

IDEA DONNA

- Year Founded: 2011
- Edinburg, Texas
- Grades Served: K-4, 6-8
- Celeste Uribe, 4th grade

As a founding student of IDEA Edinburg, Celeste embodies the spirit and dedication of the IDEA Edinburg students and staff. Committed students like Celeste helped make IDEA Edinburg the 2013 IDEA Campus of the Year.

IDEA FRONTIER

- Year Founded: 2006
- Brownsville, Texas
- Grades Served: K-12
- Grecia Diaz, 12th grade

Grecia is an optimistic and determined student. She will join a growing network of IDEA Frontier alumni who have all been accepted to and enrolled in college.

IDEA McALLEN

- Year Founded: 2012
- Brownsville, Texas
- Grades Served: K-3, 6-7
- Rey Martinez, Teacher

College Prep Principal Joan Alvarez describes first year teacher Rey Martinez as a reflective instructional leader in the classroom. Already, he is a high performing teacher with a passion and drive for student progress. We’re thrilled to have so many excellent teachers like Rey leading IDEA McAllen.
IDEA MISSION

- Year Founded: 2008
- Mission, Texas
- Grades Served: K-4, 6-12
- Yvonne Anglada, Principal

As the principal of IDEA College Prep Mission, Yvonne has demonstrated a fierce commitment to closing the achievement gap for her students. At her campus, no detail goes unnoticed in her quest to develop teachers, sustain a strong culture of learning, and ensure that every student is prepared to go to and through college.

IDEA PHARR

- Year Founded: 2010
- Pharr, Texas
- Grades Served: K-3, 6-9
- Ernesto Cantu, Principal

Ernie returned to his hometown of Pharr to open and lead the Pharr College Prep campus. He is committed to transforming his community by providing excellent educational opportunities for his students.

IDEA QUEST

- Year Founded: 2006
- Edinburg, Texas
- Grades Served: K-12
- Jose De Leon, Principal

Growing up in Elsa, Texas, Jose Luis De Leon was convinced that education could transform him, his family and his community. After graduating from the Massachusetts Institute of Technology, he returned to the Valley to ensure that others would have the opportunity of receive a transformative education. Today, he is the leader of IDEA Quest, recognized as one of the top schools in the country.

IDEA SAN BENITO

- Year Founded: 2008
- San Benito, Texas
- Grades Served: K-12
- Gus Solis, Teacher, with students Rodolfo Montero, Jonathon Elliot and Francisco Salazaar

At all IDEA campuses, extracurricular activities support classroom learning and are critical to developing the whole child. At IDEA San Benito, Mr. Solis leads an award-winning robotics club that is inspiring the next generation of scientists and engineers.
IDEA SOUTH FLORES

- Year Founded: 2013
- San Antonio, Texas
- Grades Served: K-2, 6
- Madeline Ramos, Kindergarten

Six months into her kindergarten year, Madeline Ramos is thriving at IDEA’s newest campus in San Antonio. Because of IDEA’s commitment to personalized instruction, she even attends some first grade classes that guarantee she is continually challenged and learning at her own level.

IDEA SAN JUAN

- Year Founded: 2009
- San Juan, Texas
- Grades Served: K-4, 6-12
- Cristina Correa, Teacher

Cristina Correa is an art teacher at IDEA College Prep San Juan. Now in her fifth year teaching with IDEA, she teaches a range of courses to ensure that every student can take an art class that meets their needs and interests. Cristina says she cannot imagine working for any other organization and has committed to keep working at IDEA until the kinder students from her first year teaching graduate in 2021.

IDEA WESLACO

- Year Founded: 2011
- Weslaco, Texas
- Grades Served: K-4, 6-8
- The Sepulveda Family

The Sepulveda family takes Team and Family to a whole other level. Their parents understand the importance of a high-quality, college prep education. In the next fifteen years, Demitri, Ricardo, Dezeray and Rijay will all attend and graduate from college.

IDEA SOUTH FLORES

- Year Founded: 2013
- San Antonio, Texas
- Grades Served: K-2, 6
- Madeline Ramos, Kindergarten

In kindergarten, I’m learning much more than just my ABCs and 123s.

6 months into her kindergarten year, Madeline Ramos is thriving at IDEA’s newest campus in San Antonio. Because of IDEA’s commitment to personalized instruction, she even attends some first grade classes that guarantee she is continually challenged and learning at her own level.
GROWTH AND EXPANSION

The demand for high quality, high performing public charter school options has never been greater, but the supply of truly great schools is short.

With more than 15,000 students enrolled in 30 IDEA schools in three different regions of Texas and an additional 18,000 students on waiting lists, how IDEA responds to this significant demand for new schools will define us for both the near and long term. This year, IDEA opened two new schools on the IDEA South Flores campus. In 2014, IDEA will open four new schools in San Antonio and two new schools in the Rio Grande Valley.

Being able to meet the demand for high quality, high performing public charter schools is fueling an ambitious but attainable expansion program at IDEA. By the 2017-2018 school year, IDEA will have 60 schools and the accompanying ability to educate more than 42,000 students across the state of Texas.
Without funding streams that traditional public schools can access, including property taxes and the state’s Permanent School Fund, public charter schools like IDEA must rely on a wide-range of additional funding options, including bonds; non-profit, foundational grants; and, private donations.

**Statement of Financial Position (Audited) 6/30/13**

**Assets**
- Cash: $73,728,020
- Receivables: $18,210,117
- Prepaid Items: $6,467,461
- Inventory: $40,880
- Net Property & Equipment: $175,274,217
**Total Assets: $273,720,665**

**Liabilities & Net Assets**
- Current Liabilities: $22,320,110
- Payroll Liabilities: $6,062,385
- Long-term Liabilities: $197,289,205
- Net Assets: $48,048,965
**Total Liabilities & Net Assets: $273,720,665**

**Revenues**
- State Funding: $94,690,347
- Federal Funding: $17,573,105
- Grants & Gifts: $3,557,071
- Other: $7,901,118
**Total Revenues: $123,721,641**

**Expenses**
- Instructional & School Leadership: $62,420,970
- Operations: $31,810,395
- Administration: $6,503,943
- Debt Service: $6,823,654
**Total Expenses: $107,558,962**

**Increase in Net Assets: $16,162,679**

IDEA Public Schools, Inc. Expense Analysis

<table>
<thead>
<tr>
<th></th>
<th>(Audited) 2012-2013</th>
<th>%</th>
<th>(Audited) 2011-2012</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>62,374,421</td>
<td>58%</td>
<td>52,850,855</td>
<td>56%</td>
</tr>
<tr>
<td>Instruction and Curriculum</td>
<td>12,948,385</td>
<td>12%</td>
<td>11,137,133</td>
<td>12%</td>
</tr>
<tr>
<td>Campus Administration</td>
<td>5,409,709</td>
<td>5%</td>
<td>5,198,580</td>
<td>6%</td>
</tr>
<tr>
<td>Transportation</td>
<td>1,193,004</td>
<td>1%</td>
<td>971,626</td>
<td>1%</td>
</tr>
<tr>
<td>Food Service</td>
<td>4,896,784</td>
<td>5%</td>
<td>3,629,744</td>
<td>4%</td>
</tr>
<tr>
<td>General Administration</td>
<td>3,267,748</td>
<td>3%</td>
<td>2,834,335</td>
<td>3%</td>
</tr>
<tr>
<td>Facilities &amp; Debt Service</td>
<td>16,574,050</td>
<td>15%</td>
<td>15,274,976</td>
<td>16%</td>
</tr>
<tr>
<td>Data Processing</td>
<td>894,861</td>
<td>1%</td>
<td>2,165,470</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Total: 107,558,962 100% 94,062,719 100%**

Source: A and I obtained from Schedule of Expenses from Annual Financial Report.
IDEA DONORS

Multi-Year Commitments
Anonymous
Laura & John Arnold Foundation
George W. Brackenridge Foundation
Carnegie Corporation of New York
Charter School Growth Fund
Communities Foundation of Texas/Educate Texas
Michael and Susan Dell Foundation
Bill and Melinda Gates Foundation
Greater Texas Foundation
Ewing Halsell Foundation
H-E-B Healthy Campus Grant
Karen and Tim Hixon
Kern Family Foundation
Harvey Najim Family Foundation
Texas Education Agency: T-STEM Grant
United States Department of Education: Charter School Program
United States Department of Education: GEAR UP
United States Department of Education: i3
United States Department of Education: Race to the Top District Grant
Walton Family Foundation

$5,000-$9,999
Baird Foundation®, Inc.
Guido Brothers Construction
H-E-B District Office
Kelly and David Handley
Hertz Furniture Systems
Magic Valley Electric Cooperative, Inc.
Rigney Construction

$2,500-$4,999
Buck Financial Advisers, LLC
CVA Physicians Support Services LTD: Dr. Ruben Lopez
David L. Earl
ELM Foundation
EMC/Paradigm Publishing
FirstSouthWest
Xenia Garza
Gomez, Mendez and Saenz: Rudy V. Gomez
Dolores Gonzalez
Gulf Coast Paper Inc.
Audrey and Matt Hooks
Jaguar Land Rover of San Juan
Andrews Kurth, L.L.P.: Tom Sage
Teach For America
Dr. Nina and Mr. Tom Torkelson

$1,000-$2,499
Anonymous
Cordelia & Michael Adame
Aerodynamics Inspecting of Texas, LLC
Diana Aguilar
AT&T
Atlas & Hall, L.L.P.
Bill & Nichole Carrera
Copy Graphics
First National Bank
JoAnn and Juan Gama
Elizabet Garza
Samuel Goeßling
Javier Gonzalez
Maria Elena Gonzalez
Jill Koehler
Melden and Hunt Inc.
Michael Montelongo
Tisha Nguyen
Nhut John Nguyen
Padgett Stratemann & Co. LLP
PBK, Inc.
Rolando Posada
R.E.C.L., Inc: Reba & Harry Cardenas McNair
Shulman, Lopez & Hoffer, LLP
Simmons Oak Farms Wholesale Nursery
Superior Alarms
Terracon
Total Lawn Care
David Valdez
Noe Villareal
Mary J. Wells
Rachel Willicutts
D. Wilson Construction Company

$500-$999
Joe & Dora Brown
Aztec Realty
Jose Bethancourt
Dorothy Birent
Carla Cabrera
Belinda Carreon
Christina Cavazos-Escamilla
Cheryl Lynn Clark
Forrest Runnels
Roberta Fredenburg
FirstSouthWest
Xenia Garza
Gomez, Mendez and Saenz: Rudy V. Gomez
Dolores Gonzalez
Gulf Coast Paper Inc.
Audrey and Matt Hooks
Jaguar Land Rover of San Juan
Andrews Kurth, L.L.P.: Tom Sage
Teach For America
Dr. Nina and Mr. Tom Torkelson

$250-$499
Antionette and Michael Van Meter
Wells Fargo Bank

$1-$249
I.B.C Bank
Jean’s Restaurant Supply
Joe Williamson Construction Co.
Lone Star National Bank: Yoli and Alonzo Cantu
Mahle Family Foundation
Morgan Stanley Smith Barney: Bill Martin
PMSI
Regions Bank
RGV Pro Direct
Rhodes Enterprises: Lori and Mike Rhodes
Sylvan Learning Center
Texas Descon

$10,000+
Walton Family Foundation

Copyright © 2013 IDEA Public Schools
IDEA LEADERSHIP

SENIOR LEADERSHIP

Thomas Torkelson
Founder
Chief Executive Officer

JoAnn Gama
Co-Founder
Chief of Schools

Dolores Gonzalez
Chief Program Officer

Audrey Hooks
Chief Human Assets Officer

Irma Muñoz
Chief Operating Officer

Wyatt Truscheit
Chief Financial Officer

Sam Goessling
Chief Advancement Officer

REGIONAL LEADERSHIP

Larkin W. Tackett
Executive Director, Austin

Rolando Posada
Executive Director, San Antonio

Elizabeth T. Garza
Vice President of Schools

Jill Koehler
Vice President of Schools

BOARD OF DIRECTORS

Thomas E. Torkelson
President & CEO
IDEA Public Schools

Mike Rhodes
Chair
Rhodes Enterprises

Bill Martin, CFP
Vice Chair
Morgan Stanley

Gabriel Puente
Secretary
RGVision Magazine

Bill Carrera
Treasurer
Certified Public Accountant

Tina Fernandez
Member
University of Texas Austin

David Guerra
Member
International Bank of Commerce

Ruben M. Lopez, M.D.
Member
Cardiovascular Associates

Reba Cardenas-McNair
Member
Cardenas Development

Victoria Rico
Member
Brackenridge Foundation

Sergio Sanchez
Member
BMP Radio

Eric Ziehe, CCIM
Member
NAI Rio Grande Valley
IDEA Public Schools prepares students from underserved communities for success in college and citizenship.